

The ICAS 10 Asian Studies Book Fair

ICAS 10 in Chiang Mai, Thailand, 2017, will host our first ever Book Fair, focused on Asian studies publications. The ICAS Asian Studies Book Fair will not only provide a platform for books in the English language, but also in Chinese, French, German, and Korean, to reflect those additional languages now eligible for the ICAS Book Prize. It will be the perfect showcase for all your Asian studies publications.

ICAS 10

The International Convention of Asia Scholars is the largest international gathering in the field of Asian studies, ranked among the top five percent of conferences worldwide in terms of attendance (source: ICCA). It attracts participants from over 60 countries to engage in various dialogues on Asia that transcend boundaries between disciplines and geographic areas.

ICAS 10, hosted by Chiang Mai University, will take place from 20-23 July 2017. 1250-2000 participants are expected to attend. ICAS 10 will offer a unique opportunity for participating institutions and individuals from various academic, cultural and political domains, to explore outside of their specialisations and engage with professionals and civil society actors from Thailand, Southeast Asia and beyond.

Reserve your place at the Book Fair

Exhibition booths can be reserved for the duration of the Book Fair, providing you with an area to display and sell products as well as showcase your services to potential clients, authors and collaborators. Trasvin Jittidecharak of Silkworm Books will be our local host extraordinaire for all exhibition-related issues.

The price for a booth has been kept to a minimum at only €400, which includes 1 free registration. Additional booth personnel can register at a discounted amount of €125 per person.

For a comprehensive book fair info package visit:
<http://icas.asia/en/sponsorship-and-exhibition>

Become an ICAS 10 co-convenor

Institutions and publishers are invited to build and sponsor a programme of activities to enhance their visibility at ICAS 10. A tailored institutional programme will increase exposure and deliver a richer experience, with more opportunities for interaction with potential partners. A programme could consist of a mix of panels, roundtables, workshops, a booth at the Book Fair, exhibitions, book presentations, performances, documentary screenings, receptions, and so on. All ideas are welcome. This same opportunity applies to individual participants, who are free to design (and sponsor) a broader programme of activities. Proposals for Programmes will be duly reviewed by the ICAS 10 Organising Committee.

Send your proposals to icas@iias.nl

Advertising with IIAS/ICAS

The International Institute for Asian Studies (IIAS), based in the Netherlands, is a global humanities and social sciences institute, which supports programmes that engage Asian and other international partners. IIAS runs a fellowship programme, facilitates academic events, publishes multiple book series, produces the scholarly periodical *The Newsletter*, and administers newbooks.asia, our academic book review website for Asian Studies publications. IIAS also hosts the ICAS Secretariat at its offices in Leiden.

Contact us via iiasnews@iias.nl about all our advertising opportunities, including discounts for multiple issues or combination packages.

The Newsletter

Print run of 8000; global readership of 50,000
Freely accessible in print and online:

icas.asia/the-newsletter (prices per printed issue)

Full page 280x360 mm	€750
Half page 280x180 mm/140x360 mm	€375
Quarter page 280x90 mm/140x180 mm	€225

Websites

(price per month)

IIAS website, homepage €600

(yearly page views: 95,000)

IIAS website, fellowship page €300

(yearly page views: 20,000)

newbooks.asia €300

(yearly page views: 45,000)

Digital updates

(price per mailing, 20,000 addresses)

The IIAS Update (monthly institutional news) €300

The Paragraph (monthly update for newbooks.asia) €300

ICAS Matters (conference updates) €300

ICAS

ICAS 10 programme book €250

ICAS 10 conference bag insert €400

ICAS Matters €300



The ICAS 10 Asian Studies Book Fair
Chiang Mai Convention Centre
Thailand, 20-23 July 2017
icas@iias.nl | www.icas.asia

Reserve your exhibition booth at:
<http://icas.asia/en/sponsorship-and-exhibition>





Call for Papers


13th International Conference on Thai Studies
'Globalized Thailand?' Connectivity, Conflict, and
Conundrums of Thai Studies

15-18 July 2017; Chiang Mai, Thailand

Conference to take place immediately prior to ICAS 10
Deadline for individual abstract submission: 30 Nov 2016


Information: www.icts13.chiangmai.cmu.ac.th

The 13th International Conference on Thai Studies aims to encourage Thai and international scholars to reflect upon Thai society, politics, economics, culture, and environment in the context of globalization that concerns relationships between Thai and other Tai-speaking groups residing in and outside of Thailand. The conference will review and analyse issues in Thai society, including problems and conflicts arising from processes of development. At the same time, the conference will allow scholars to explore the state of knowledge in Thai Studies and identify gaps in the knowledge base that should be filled in order to keep pace with societal change.



13th INTERNATIONAL CONFERENCE ON
THAI STUDIES
GLOBALIZED THAILAND?
CONNECTIVITY, CONFLICT,
AND CONUNDRUMS OF THAI STUDIES

15-18 JULY 2017
CHIANG MAI, THAILAND



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The Paragraph

This is the newbooks.asia digital monthly update, informing subscribers of the newest reviews, available review titles, and a selection of publisher/book news. The Paragraph is sent to everyone on the IIAS/ICAS mailing list (20,000 addresses).